

Trim / cut marks
External bleed
Internal bleed
Fold

MUST have 5mm bleed

Flat size: 523mm x 396mm

Finished size: 226mm x 310mm

Back Cover

Front Cover

Front of Flap

Front of Flap

Overlap Area

Overlap Area

Keep all text and logos within the **internal bleed** lines. Images and backgrounds that go to the **trim / cut** edge must bleed over atleast 5mm to the **external bleed** line.

Front of Flap
Business Card Slot

Front of Flap

Overlap Area

Overlap Area

Trim / cut marks
External bleed
Internal bleed
Fold

Flat size: 523mm x 396mm

Finished size: 226mm x 310mm

Inside
Left

Inside
Right

MUST have 5mm bleed

Back of Flap

Back of Flap

Overlap Area

Tab

Keep all text and logos within the internal bleed lines. Images and backgrounds that go to the trim / cut edge must bleed over at least 5mm to the external bleed line.

Back of Flap
Business Card Slot

Back of Flap

Overlap Area

Tab

