





Trim / cut marks  
External bleed  
Internal bleed  
Fold

Flat size: 523mm x 396mm  
Finished size: 226mm x 310mm

MUST have 5mm bleed

Inside  
Left

Inside  
Right

Back of Flap

Back of Flap

Overlap Area

Tab

Keep all text and logos within the  
internal bleed lines. Images and  
backgrounds that go to the trim / cut  
edge must bleed over at least 5mm to  
the external bleed line.

Back of Flap  
Business Card Slot

Back of Flap

Overlap Area

Tab